

John H Bruder

Director | Editor | Writer | Producer

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PROFILE

A highly capable, award-winning professional with solid experience directing, editing, writing, and producing films; recognized abilities in production, post-production and videography. Proven track record of success due to strong organizational skills, meticulous attention to detail and an impeccable work ethic. Manage projects from conception through to completion; consistently deliver timely results without sacrificing quality.

A diplomatic, articulate communicator and leader with exceptional presentation skills; able to persuasively convey vision and process to both colleagues and clients. Effectively interface with individuals at all levels.

PROFESSIONAL EXPERIENCE

FREELANCE - Chicago, Illinois

Director | Editor | Writer | Producer

NOVEMBER 2009 - PRESENT

Collaborated as a director with great creatives and agencies such as Leo Burnett, Zeno Group, Ketchum, VSA Partners, The Primacy, Accenture, Gage, O'Malley Hansen Communications, and the Sponsor Shop.

Developed and directed projects for brands such as Procter & Gamble, 3M, The Hartford, FedEx, World Kitchen, Ford, and Miller/Coors.

Maintained a close creative relationship with The Second City where I was honored to have directed, created, and occasionally edited several web series and shorts under their illustrious brand.

Continued efforts for The Second City Works where I've directed and created fantastic award winning marketing and/or learning projects for The Economist, Farmers Insurance, GE, Sappi, Newsweek, Deloitte, Orbitz, Cisco, Amway, NYSE, Hyatt, & Career Builder, to name a few.

Aided in developing an improvised creative experience at Second City Works in which I lead teams of improvisers partnered with brands and their agencies in developing fresh and original creative solutions and campaigns that would eventually be produced, and distributed in completely unique ways. Highlights included:

- Live improvised music videos for Nissan based on suggestions received via their Facebook page feed.
- Improvised broadcast spots for TBS partnered with brands such as Ford, Pep Boys, Twix, Budweiser, and many many more, all based on audience suggestions.
- Highly successful social media campaign based on improvised webcam monologues for Sara Lee called Mama Sagas.

Extended the RealBiz Shorts Library, produced by Second City Works, by creating and directing several series of videos under the Information Security, Harassment, Pharmaceuticals, Sales, Medical, Human Resources, and Ethics & Compliance categories.

EDUCATION

Columbia College Chicago
Chicago, Illinois

*Bachelor of Arts In Film
Direction & Editing*

SEPTEMBER 1997 - JUNE 2001

Graduated with Honors.

PROFESSIONAL TRAINING

Chicago Filmmakers

Chicago, Illinois

JANUARY 2009 - AUGUST 2009

Successfully completed
Screenwriting Program.

Second City Training Center

Chicago, Illinois

JUNE 2003 - JUNE 2006

Successfully completed
Directing, Writing and
Improvisation Programs.

Instructors:

Anne Libera, Jonathan Pitts,
Mary Scruggs, Patty De Maat,
Ed Garza, Lillian Francis, Jack
Bronis, & Becky Eldridge

Annoyance Productions

Chicago, Illinois

April 2001 - June 2003

Successfully completed
Directing and Improvisation
Programs.

Instructors:

Mick Napier, Rich Sohn, &
Rebecca Sohn.

VOLUNTEER

Bubbles Academy

Chicago, Illinois

MARCH 2012

Promotional video work
showcasing class offerings

Francis W Parker "Middle School Humor"

Chicago, Illinois

FEBRUARY 2011

Director, Co-Creative, Editor

Inside Joke Chicago

Chicago, Illinois

MAY 2010

Volunteer Speaker & Panelist

The Second City - Chicago, Illinois

Director of Video Services

February 2003 - November 2009

Created Video Services department for Second City; functioned as Director, Editor and Co-Producer, as well as head of all production and post-production services. Managed a broad range of media projects: corporate advertising and marketing, learning and sales videos for upscale clients; promotional and archival projects for Second City theaters; shorts, sizzle reels and pilots for film/television branch of Second City. Provided assistance with video distribution via broadcast, internet, e-mail and DVD.

- Increased annual projects by more than 400% throughout tenure of position.
- Led Video Services to become #1 in revenue generation for Corporate Division.
- Contributed efforts to developing Video Services department from limited (one employee) to full service (including three editors, two producers and multiple freelance personnel).

Freelance - Chicago, Illinois

Director | Editor | Writer | Producer | Videographer

SEPTEMBER 2000 - FEBRUARY 2003

Completed more than 100 projects of a wide variety such as shorts, animations, feature documentaries, etc. Highlights included:

- Functioned as Lead Videographer on feature documentary "Why Should The Devil Have All The Good Music?" shot between 2001-2003 and released in 2004.
- Functioned as Director, Writer and Producer on short film "Serenade in Blue", released in 2002.
- Functioned as Director, Writer, Producer and Editor on short film "Where The Children Are", released in 2001.

Big Shoulders Digital Video - Chicago, Illinois

Intern | Freelance Videographer

SEPTEMBER 1998 - SEPTEMBER 2000

Primary responsibilities included shooting multiple corporate videos, as well as all dubbing assignments.

- Shot footage throughout greater Chicago area for "The Weather Channel."

TEACHING EXPERIENCE

Second City Training Center - Chicago, Illinois

Improvisation Teacher

January 2006 - June 2007

Instructed beginning improv courses Level A through Level E.

Frances W Parker School - Chicago, Illinois

Summer School Video Course Counselor

JULY 2005 - AUGUST 2005

Developed and executed a weekly course where students learned filmmaking basics. They wrote, shot, directed, performed in, and edited narrative short videos. Then they screened them for the rest of the student body at the end of each week.

AWARDS

Partnership Award - 2008

Farmers Insurance:

The Customer Connection Core

For Creative Partnership
Driving Culture Performance
and Improvement

Chicago Comedy Pilot Festival - 2008

20 Minute Prophet

Official Selection

Crackle.com Award - 2007

Hitmen

Shorts Contest Winner

Austin Film Festival - 2006

20 Minute Prophet

Official Selection

Chicago Short Comedy Festival - 2006

20 Minute Prophet

Official Selection

Business Marketing Association Tower Awards Silver Award - 2008

Bowë Bell+Howell:

Scannerville

Recognizing Best in

Business-to-Business

Marketing Communications

SKILLS

Adobe Creative Cloud

Premiere | After Effects

Photoshop | Lightroom

Final Cut Studio | Mac OS

iOS | Facebook | Twitter

Instagram | LinkedIn

YouTube | Vimeo | Pinterest

All Google Apps | Apple TV

Amazon Fire TV | SmugMug

WordPress | Shot Designer

Father of Triplets